



Media Kit

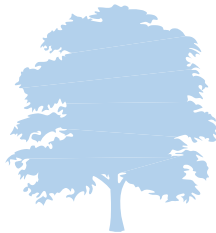
Who We Are

CREATIONS MAGAZINE has been "Inspiring the Soul" for 38 years. With a circulation of 30,000, Creations is distributed bi-monthly to nearly 900 locations throughout **New York City and Long Island**. Our combined print and online readership is over **100,000**.

Where We Are

CREATIONS MAGAZINE is found at health food stores, wellness, spiritual and cultural arts centers, libraries, universities, supermarkets, coffee shops, music and book stores, yoga studios, gyms and wellness/green expos.

"Inspiring the Soul"



CREATIONS MAGAZINE, Inc.
P.O. Box 1035
Marietta, SC 29661
516 994-4545
creationsmagazine.com

What We Do

We serve the Holistic-Minded, Health-Conscious, Spiritually-Centered and Creative Communities. Each issue features seasonal topics including Personal/Spiritual Growth, Holistic Health, Nutrition, Relationships, Yoga/ Meditation, Lessons, Transitions and the Earth/Environment. We accept article submissions up to 900 words, and poetry.

Peace All-ways,
Neil & Andrea

**"Spirituality
in Action"**



Display Advertising Print Edition

Please call for pricing

Size / Dimensions		
Full Page:		10.25" W x 12" H
1/2 Page:	<i>Horizontal:</i>	10.25" W x 5.9" H
	<i>Vertical:</i>	5" W x 12" H
1/3 Page:		10.25" W x 3.9" H
1/4 Page:	<i>Horizontal:</i>	10.25" W x 2.9" H
	<i>Vertical:</i>	5" W x 5.9" H
1/6 Page:		5" W x 3.9" H
1/8 Page:	<i>Horizontal:</i>	5" W x 2.9" H
	<i>Vertical:</i>	2.45" W x 5.9" H
1/16 Page:		2.45" W x 2.9" H

Premium/Preferred Placement: add 15%
Back Cover Full Page: add \$200

AD RATES COVER 2 MONTHS (ONE ISSUE)

Run Ad Less Than 3x, Add 10% 3x Rate
Additional Specs on p4.

ADS DUE ON THE 5TH OF THE MONTH PRIOR TO PUBLICATION

**FREE 25-word calendar listing with
the purchase of any size display ad**

NEED HELP CREATING YOUR AD?

DESIGN FEES:

Full Page - \$129	1/6 Page - \$85
1/2 Page - \$99	1/8 Page - \$79
1/3 Page - \$95	1/16 Page - \$49
1/4 Page - \$89	

Resources for Natural Living

Logo/Photo & 100 words
\$199 per issue

3 issue minimum
Prepay for all 3 issues
and receive a 4th issue FREE

Includes BOTH Print and Website Editions

50¢ each additional word.
No word limit.

One time set-up fee \$19

Marketplace Box Ads

2.25" x 2.75" high
\$135 per issue

3 issue minimum
Design fee \$40

Classifieds (Marketplace)

First 25 words

One Issue: \$49

3 Issues: \$135, Prepaid (25 words)

50¢ each additional word.
No word limit.

**Includes BOTH Print
and Website Editions &
FREE Live Links to Your Website**

Calendar of Events

\$35 minimum for 25 words

\$1 each additional word.
No word limit.

**Includes BOTH Print
and Website Editions &
FREE Live Links to Your Website**

50¢ each for additional CAPS
or **bold** words in Directory Profile,
Classified and Calendar ads.

INSERTS: \$34.00 per 1000
(10,000 minimum)

Ad Proof Revision Policy

Advertiser receives initial Proof plus
two (2) revisions, if necessary (total of
three Proofs). Subsequent revisions are
\$15 per Proof.



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Online Advertising Prices
Banner Ads

“Prepay 2 months and receive a 3rd month FREE”

<i>Size</i>	<i>1 Month</i>
Medium Rectangle 300x 250 IMU	<i>\$49 One page/month</i>
Half Page Ad 300 x 600 IMU	<i>\$59 One page/month</i>
Pop Under 720 x 300 IMU	<i>\$59 One page/month</i>

Art Dimensions:

Width = in pixels; Height = in pixels

File Size: 30k maximum

File Format: Flash, GIF(animated or transparency), and JPEG

Resolution: 72 dpi minimum resolution

Linking: Include complete URL for proper linking

Calendar Listings - Online Only: 25 words/\$20

50¢ each additional word

FREE Live Links

FOR ADVERTISING INFORMATION

Contact Neil at 516 994-4545

neil@creationsmagazine.com

P.O. Box 1035

Marietta, SC 29661



300x250

Medium Rectangle

300x600

Half Page Ad

720x300

Pop Under



SPECIFICATIONS: All ads must be high resolution (300 dpi) and supplied in PDF or jpeg. Color ads in CMYK. Artwork must be to size. *Ads that do not meet these requirements will be subject to additional design fees.*

PAYMENTS: Must be received by the 1st day of each odd numbered month. Checks and Credit Cards accepted.

DISCOUNTS available for THREE Issue and SIX Issue Agreements.

To ensure and maintain integrity, we reserve the right to refuse any ad at any time.

FOR OTHER INFORMATION OR JUST TO SAY HELLO

Contact Neil at 516 994-4545
neil@creationsmagazine.com
P.O. Box 1035
Marietta, SC 29661

Note: Distribution begins 7-10 days prior to publication date.

Please visit creationsmagazine.com for New Articles, Listings and Event Information.





SUBMISSION GUIDELINES

Dear Contributor,

We welcome submissions of articles, poetry, art and photography dealing with spiritual/personal growth and holistic health. Our topics include creativity, prosperity, nutrition, the environment, relationships, love, sex, death, recovery, men's/women's issues, yoga/meditation, introspection and more.

These are the **guidelines** we use to consider publication of submissions:

Your submission must be informational, not promotional (not an "infomercial" or "advertorial" which serves primarily to promote one's product, practice or service). We do not reprint press releases and we generally shy away from features.

Including your short bio, the **MAXIMUM WORD COUNT IS 900.**

For whatever reason, your contribution may not fit into the theme we're currently working on. However, if we like it, we'll hold onto it. Our suggestion is to write from your heart. If you're passionate about it and love it, then maybe we will too!

All submissions must be emailed. Please email articles and poems in a Word doc attachment, using 12 pt Times font, single spaced to neil@creationsmagazine.com

Feel free to contact us periodically by email regarding its status, but not too often, please— we're a small staff!

We publish the first of each **even** month, February, April, etc., six issues per year. Articles must be received approximately six weeks prior to publication.

We look forward to receiving your contributions.
Be well and keep creating!

Peace All-ways,

Neil & Andrea
Publishers

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EDITORIAL CALENDAR

FEBRUARY/MARCH - WINTER ISSUE

Articles & Poetry Due: December 20th

Ads Due: January 10th

Relationships, Sex, Introspection and Meditation.

APRIL/MAY - SPRING ISSUE

Articles & Poetry Due: February 20th

Ads Due: March 10th

Honoring the Divine Feminine, celebrating Women, Mothers, Earth, the Environment and Rebirth.

JUNE/JULY - SUMMER ISSUE

Articles & Poetry Due: April 20th

Ads Due: May 10th

Balanced Masculinity, Fathers, Creative Passion, Prosperity and Abundance.

AUGUST/SEPTEMBER - BACK TO SCHOOL ISSUE

Articles & Poetry Due: June 20th

Ads Due: July 10th

Welcome the new school year with Lessons, and New Beginnings.

OCTOBER/NOVEMBER - AUTUMN ISSUE

Articles & Poetry Due: August 20th

Ads Due: September 10th

**Change is good!
Transitions, Cycles, Death and Healing.**

DECEMBER/JANUARY - HOLIDAYS ISSUE

Articles & Poetry Due: October 20th

Ads Due: November 10th

**Radiate the Spirit of the Holidays;
Promote Peace and Goodwill.**

NOTE:

Distribution begins the last week of the previous month.